

Look Us in the Eye: The Old Women's Project



A new video by award winning producer Jennifer Abod

"Inspirational, thought provoking & makes me want to take action."

~ Mika Cade, student

"A remarkable exploration."

~ David MacGregor, Chair,
Sociology, King's University
College at Univ of Western Ontario



"Vital... for all people, and even perhaps most for young women such as myself because it is a positive first step in helping to prevent ageism before the personal experience of ageing occurs."

~ Meghan Boone, Student, Trinity College

San Diegans Cynthia Rich, Mannie Garza and Janice Keaffaber take the stereotypes of an ageist culture and turn them on their heads. Wearing brilliant t-shirts that declare, "Old Women are Your Future" and carrying their giant multi-ethnic old woman puppet, POWER (Pissed Old Woman Engaged in Revolution), The Old Women's Project refuses invisibility and proclaims that old women are part of every social justice issue.

"Profane and profound." ~ Lois Rita Helmbold Chair Women's Studies Dept. University of Las Vegas

"Extraordinary!! Moving, passionate and courageous, It will challenge your ageism and point the path toward a liberatory politics of solidarity with old women" ~ M. Jacqui Alexander, Professor, Women and Gender Studies, Univ of Toronto

"What a wonderful testimony to voices that have been missing from the social justice discourse."

~ Emelyn A. dela Pena, Director UC San Diego Women's Center

"What a spectacular film. I will use this in my Women's Studies and American Studies classes and encourage my colleagues in sociology, political science, History and Psychology."

~ Amy Farrell Associate Professor, Chair American Studies,
Women's Studies, Dickenson College, Carlisle, PA



"Incredibly powerful! It encourages us to examine our stereotypes and prejudices. It uses humor and powerful images to convey the strength and brilliance of old women. Girls and women everywhere must see this film!" ~ Lourdes Torres, Associate Professor, De Paul University

For information, orders, more reviews, and cool t-shirts, visit www.jenniferabod.com

